

GUOCERA PRODUCT PROPOSAL



GUOCERA
LET'S REIMAGINE

PORCELAIN TILES



MICROSTEP



Wide application with multi uses from indoor to outdoor . Same design/finishing but suitable for both wet & dry areas



WET AREA

Resistant to wet sliding
(Dry: P2, Wet: P4)



High stain resistance & easy to maintain surface



WHAT IS MICROSTEP



A finish with a soft and pleasant feel but resistant to wet sliding (P4). **A stain-proof and easy to maintain surface perfect for both indoor and outdoor** application using the same finish, ensuring continuity of graphics and finish, simplifying the choice of product due to its great versatility.

- Wet and Dry Area
- Inside-Out
- Wall & Floor
- Residential & Commercial

- **Safety**
- **Performance**
- **Aesthetic**
- **Adaptability**

The Applications

Provide a seamless design, utilize same tiles from Indoor to Outdoor and for both dry and wet areas.



Inside-Out



Dry & Wet Area

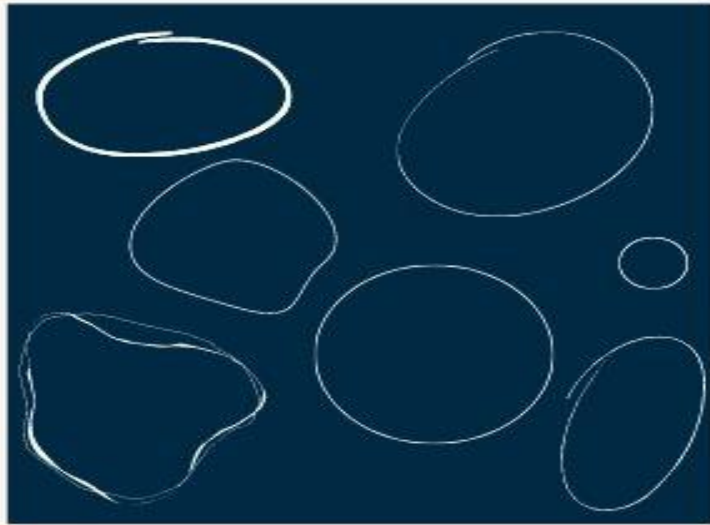


Residential \
Commercial

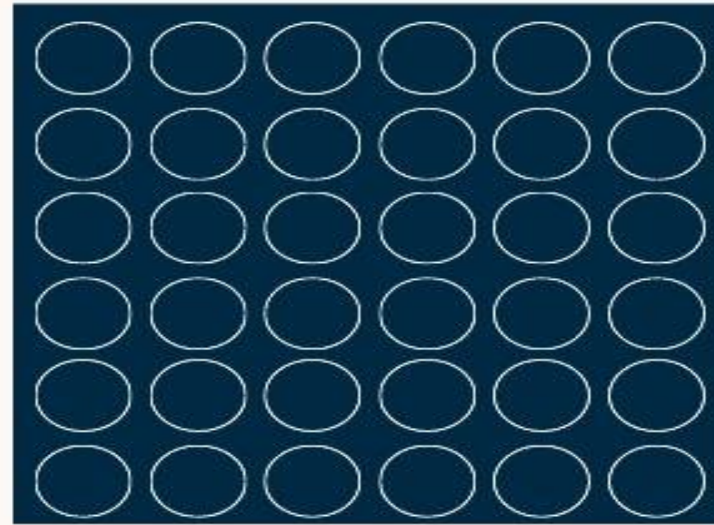


MICROSTEP

Advanced New Glaze Technology



Conventional Surface (R10)



Microstep Surface





MICROSTEP



Smooth in Dry

Slip Rating :P2



Anti-slip grip in Wet

Slip Rating :P4



Abrasive PEI Rating

Minimum 3



Stain Resistance Rating

Class 4

"A finish with a soft and pleasant feel but resistant to wet sliding (P4). A stain-proof and easy maintain surface"

LUXSTONE



LUXSTONE

Technical Porcelain

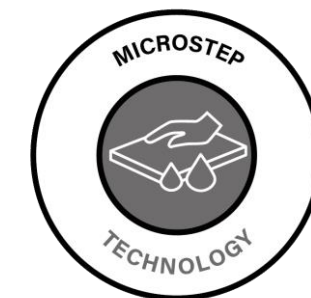
Available Sizes:
60x60cm
30x60cm
60x120cm

Surface:
Matte (with
Microstep)

EDGE:
Rectified

PRINT TYPE :
Digital Print

60x60cm : 8 Faces
30x60cm : 8 Faces
60x120cm : 8 Faces



LUXSTONE



Bone

X6R8028AM 60X120CM
 YR8028AM 60X60CM
 SR8028AM 30X60CM



Grey

X6R8028BM 60X120CM
 YR8028BM 60X60CM
 SR8028BM 30X60CM



Ash Grey

X6R8028CM 60X120CM
 YR8028CM 60X60CM
 SR8028CM 30X60CM



Taupe

X6R8028DM 60X120CM
 YR8028DM 60X60CM
 SR8028DM 30X60CM



Anthracite

X6R8028EM 60X120CM
 YR8028EM 60X60CM
 SR8028EM 30X60CM



LUXSTONE

Technical Porcelain

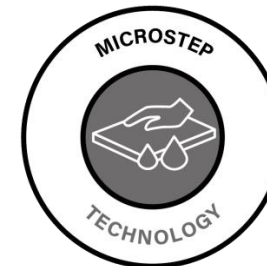
Available Sizes:
 60x60cm
 30x60cm
 60x120cm

Surface:
 Matte (with
 Microstep)

EDGE:
 Rectified

PRINT TYPE :
 Digital Print

60x60cm : 8 Faces
 30x60cm : 8 Faces
 60x120cm : 8 Faces



BORA MARBLE



Bora Marble Greige

YR8026CM	Microstep	60x60cm
SR8026CM	Microstep	30x60cm

YR8026CP	Polished	60x60cm
SR8026CP	Polished	30x60cm



Bora Marble Grey

YR8026DM	Microstep	60x60cm
SR8026DM	Microstep	30x60cm

YR8026DP	Polished	60x60cm
SR8026DP	Polished	30x60cm



Bora Marble Blue

YR8026EM	Microstep	60x60cm
SR8026EM	Microstep	30x60cm

YR8026EP	Polished	60x60cm
SR8026EP	Polished	30x60cm



BORA MARBLE

Basic Body Porcelain

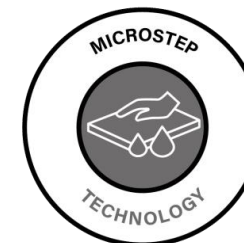
Available Sizes:
60x60cm
30x60cm

Surface:
Polished, Matt
(with Microstep)

EDGE:
Rectified

PRINT TYPE :
Digital Print

RANDOM FACE
60x60cm : 9 Faces
30x60cm : 18 Faces



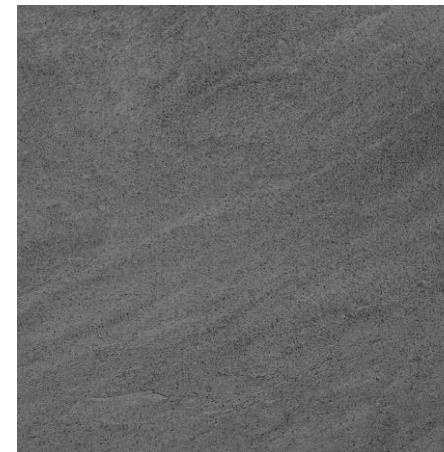
ANATOLIA



Anatolia Beige
YR8030AM 60x60cm
SR8030AM 30x60cm



Anatolia Grey
YR8030BM 60x60cm
SR8030BM 30x60cm



Anatolia Charcoal
YR8030CM 60x60cm
SR8030CM 30x60cm

Guocera

ANATOLIA

Basic Body Glazed Porcelain

Available Sizes:
60x60cm
30x60cm

Resistant to wet
sliding
P4 / R10

Surface:
Flat

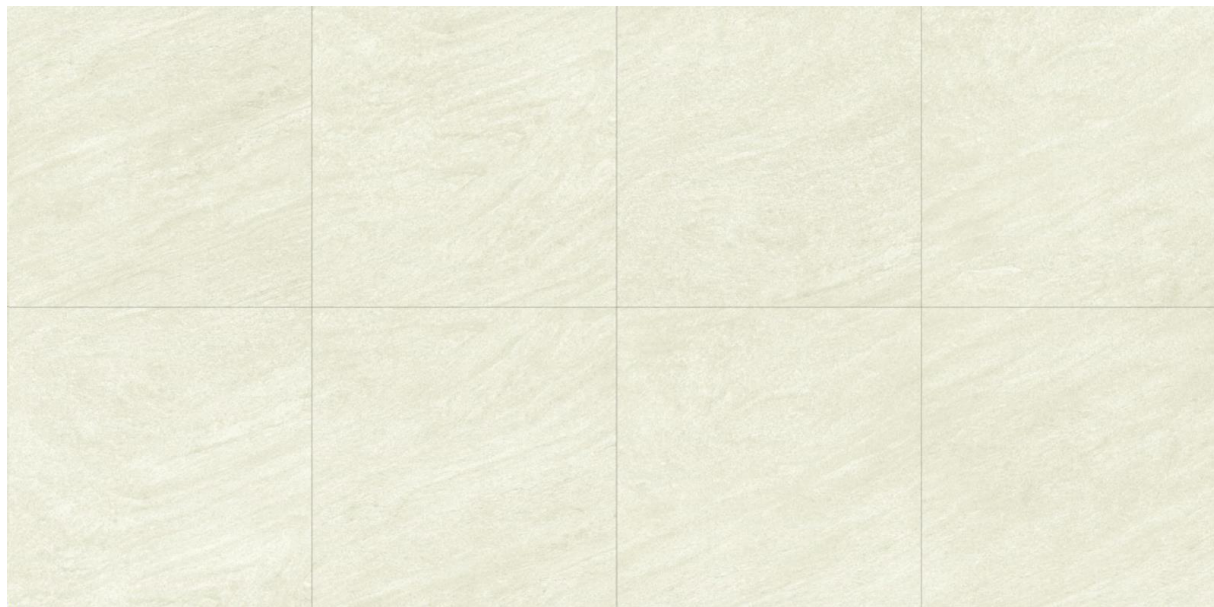
Edge: Rectified

Print Type :
Digital Print

60x60 : 8 Faces
30x60 : 8 Faces



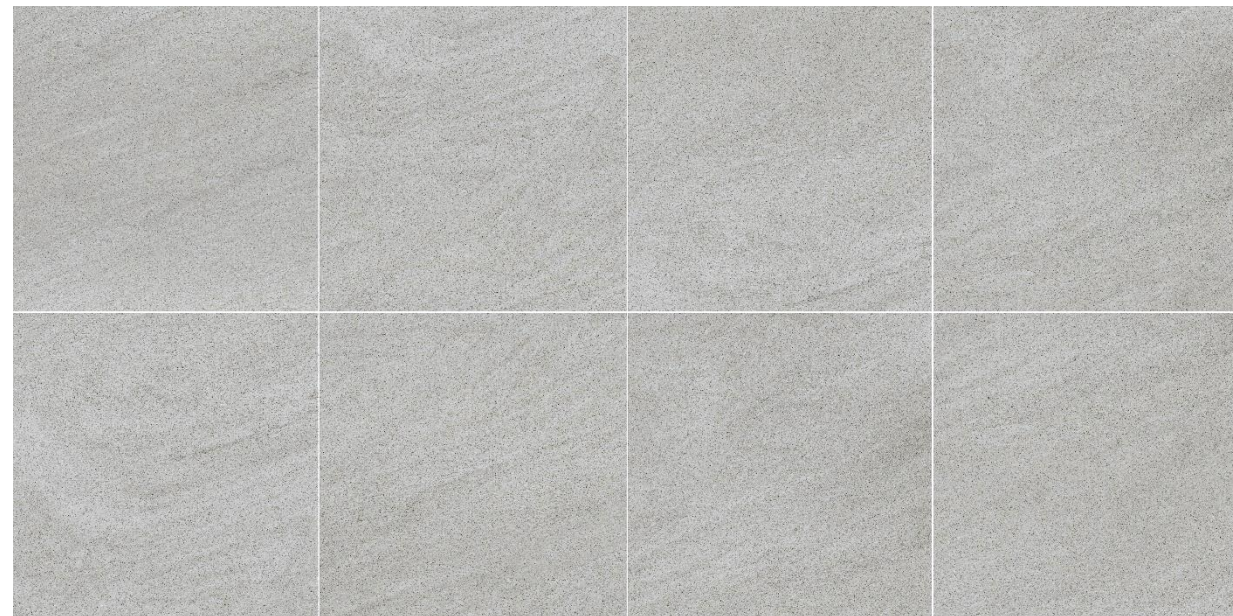
ANATOLIA



Anatolia Beige

YR8030AM 60x60cm

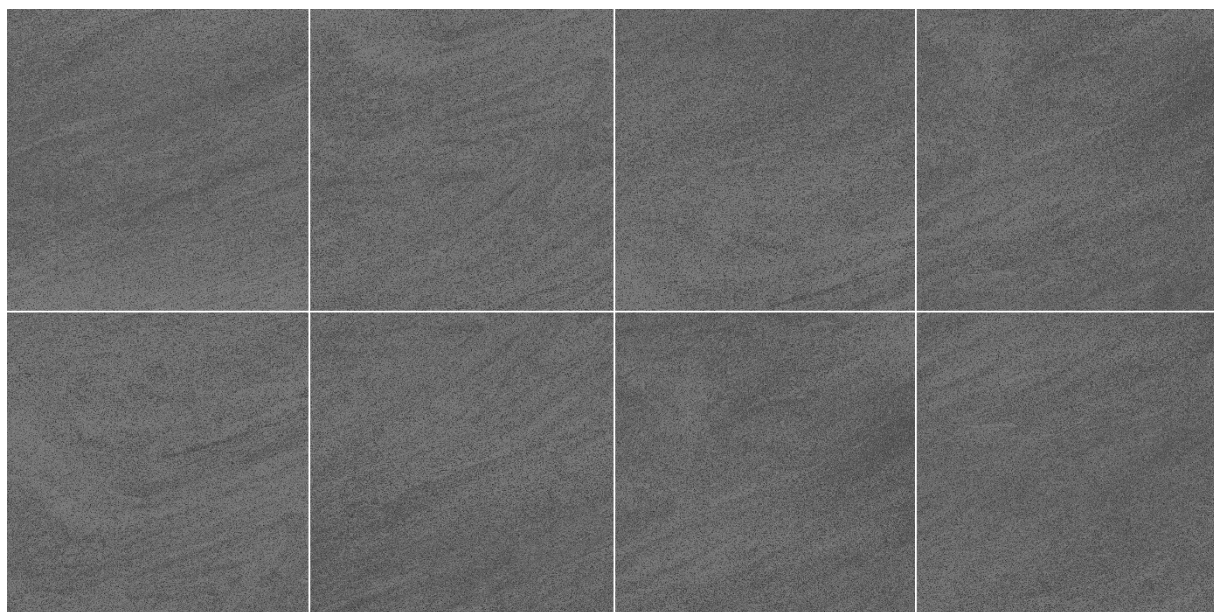
SR8030AM 30x60cm



Anatolia Grey

YR8030BM 60x60cm

SR8030BM 30x60cm



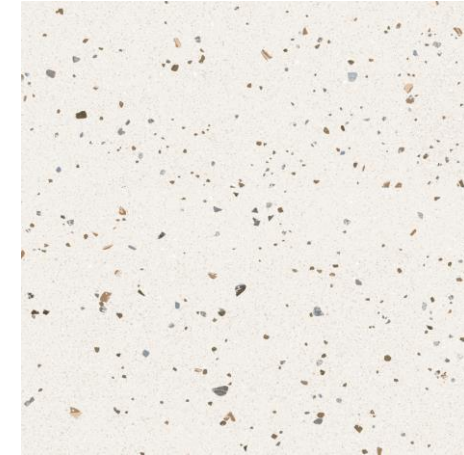
Anatolia Charcoal

YR8030CM 60x60cm

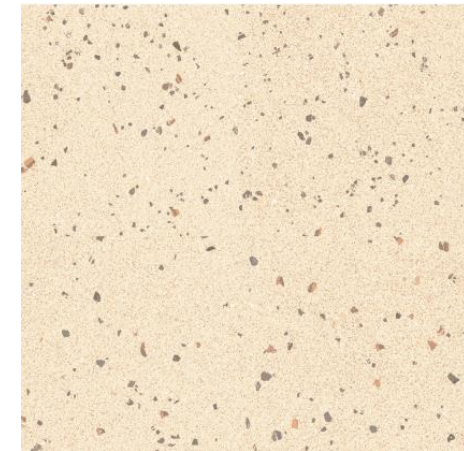
SR8030CM 30x60cm



CANDY



Candy Off White
 YR350AM 60x60cm
 SR350AM 30x60cm



Candy Cream
 YR350BM 60x60cm
 SR350BM 30x60cm

Guocera

CANDY

Basic Body Glazed Porcelain

Available Sizes:
 60x60cm
 30x60cm

Resistant to wet
 sliding
 P4 / R10

Surface:
 Flat

Edge: Rectified

Print Type :
 Digital Print

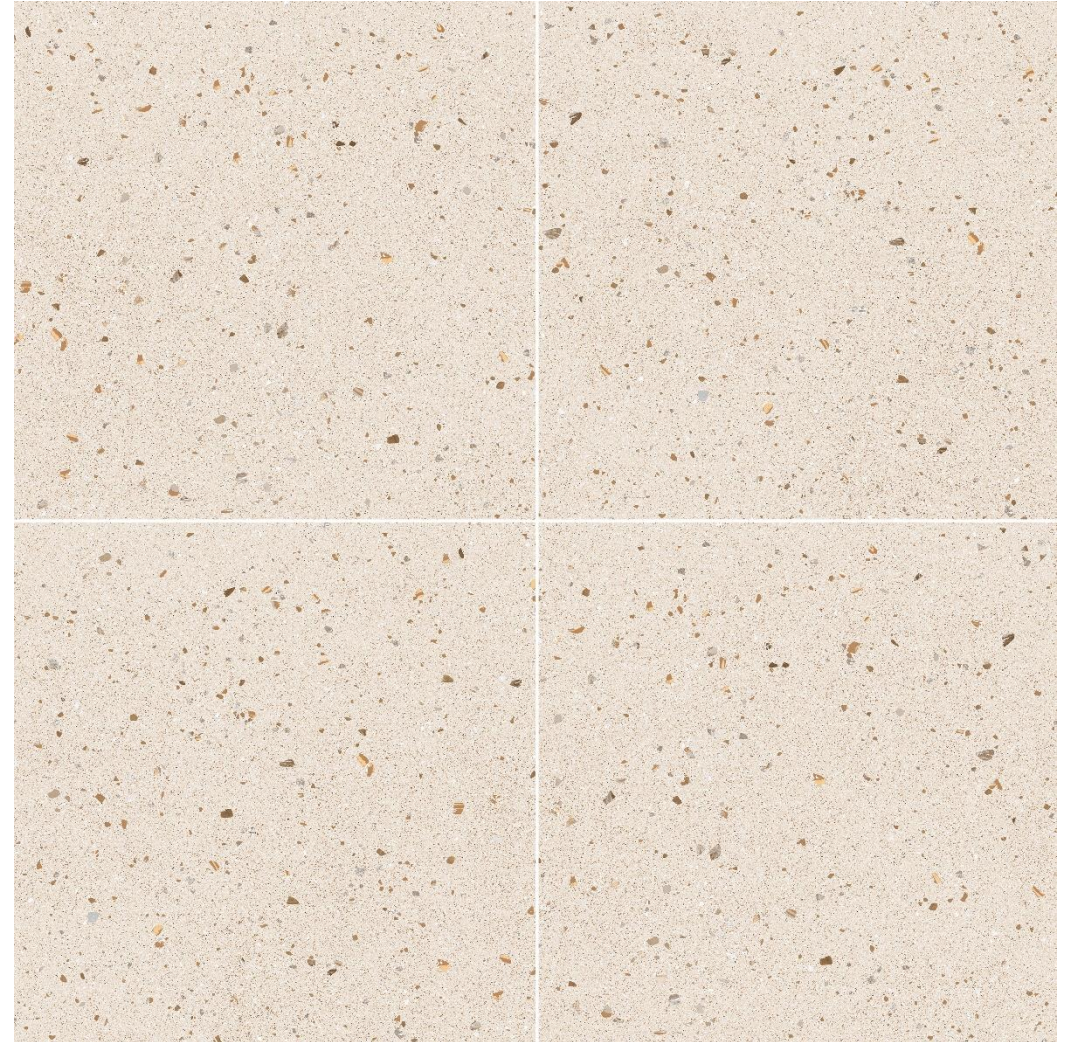
60x60 : 4 Faces
 30x60 : 4 Faces



CANDY



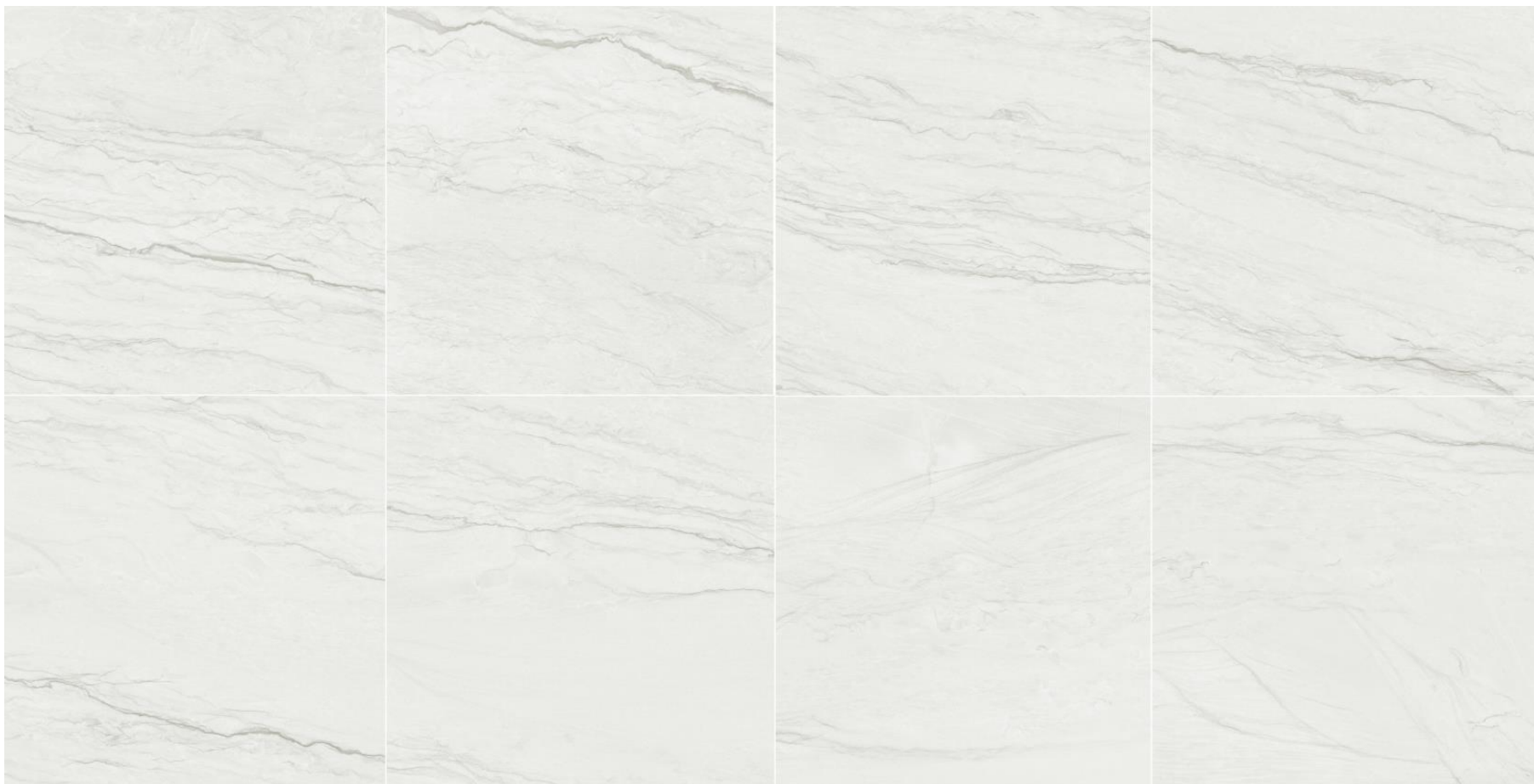
Candy Off White
YR350AM 60x60cm
SR350AM 30x60cm



Candy Cream
YR350BM 60x60cm
SR350BM 30x60cm



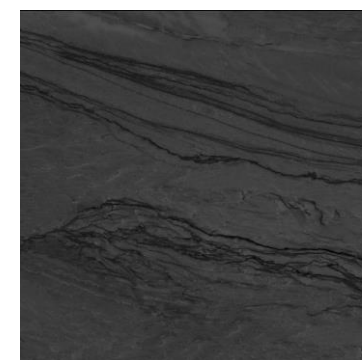
SYRIO



Syrio White
YR8031AM
60x60cm



Syrio Warm Beige
YR8031BM 60x60cm



Syrio Anthracite
YR8031CM 60x60cm

Guocera

SYRIO

Basic Body Glazed Porcelain

Available Sizes:
60x60cm

Resistant to wet
sliding
P4 / R10

Surface:
Flat

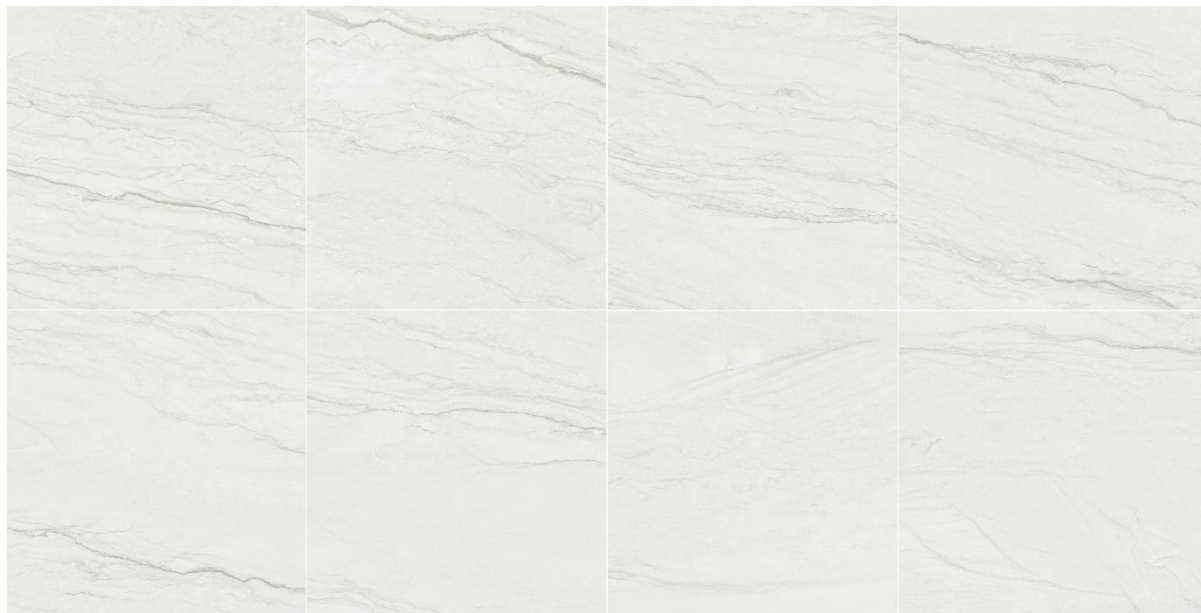
Edge:
Rectified

Print Type :
Digital Print

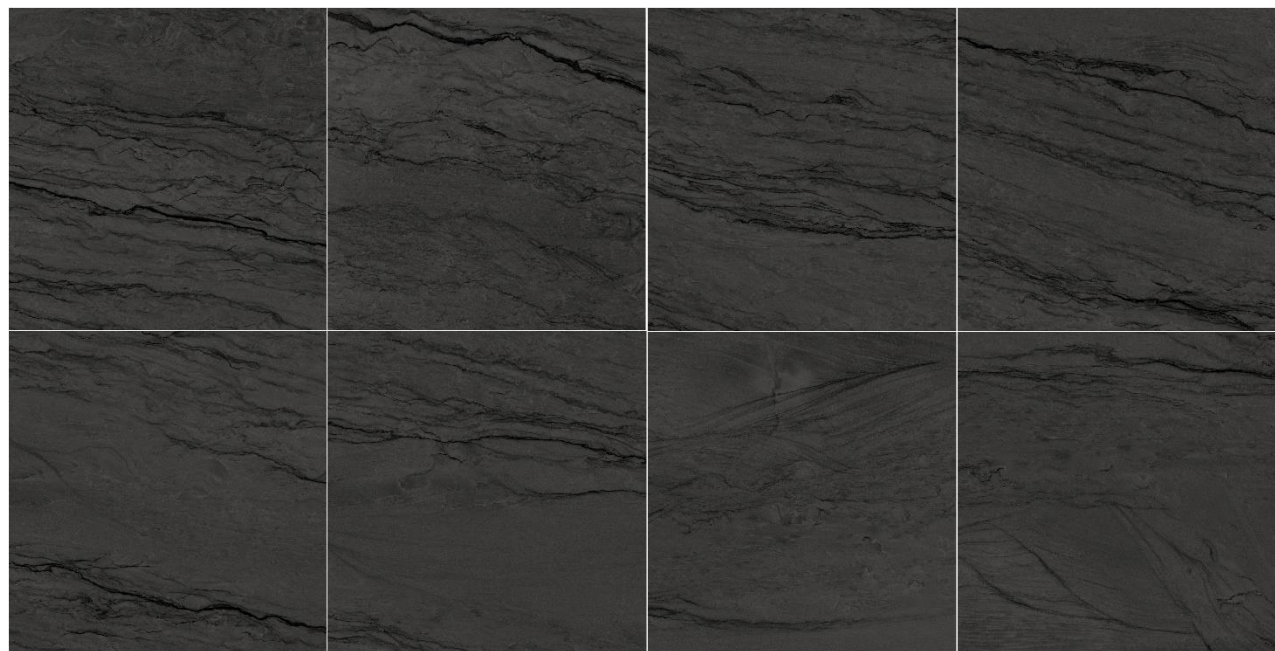
60x60 : 8
Faces



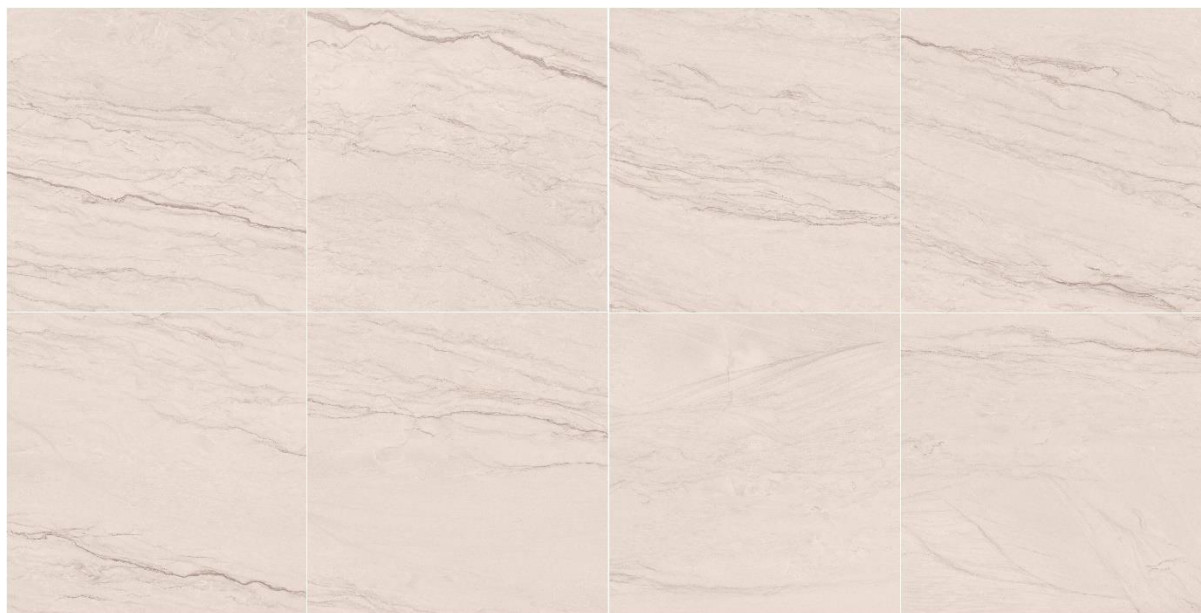
SYRIO



Syrio White
YR8031AM
60x60cm



Syrio Anthracite
YR8031CM 60x60cm



Syrio Warm Beige
YR8031BM 60x60cm



PETRA



Petra White
YR351AM 60x60cm
SR351AM 30x60cm



Petra Sand
YR351BM 60x60cm
SR351BM 30x60cm



Petra Grey
YR351CM 60x60cm
SR351CM 30x60cm

Guocera

PETRA

Basic Body Glazed Porcelain

Available Sizes:
60x60cm
30x60cm

Resistant to wet
sliding
P4 / R10

Surface:
Flat

Edge: Rectified

Print Type :
Digital Print

60x60 : 4 Faces
30x60 : 4 Faces



PETRA



Petra White

YR351AM 60x60cm

SR351AM 30x60cm



Petra Sand

YR351BM 60x60cm

SR351BM 30x60cm



Petra Grey

YR351CM 60x60cm

SR351CM 30x60cm



IN-WOOD SUGI



In-Wood Sugi Pine X2R8022AM



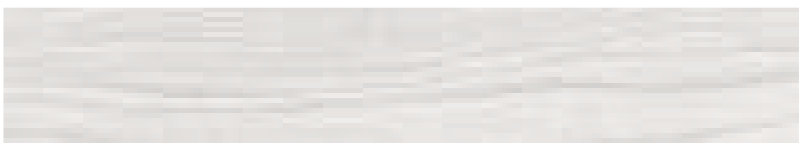
In-Wood Sugi Walnut X2R8022BM



In-Wood Sugi Wenge X2R8022DM



In-Wood Sugi Grey X2R8022EM



In-Wood Sugi Bianco X2R8022FM



IN-WOOD SUGI

Basic Body Porcelain

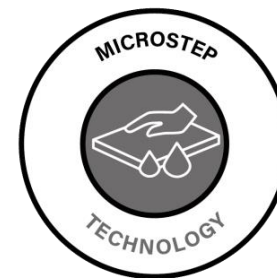
Available Sizes:
20X120cm

Surface:
Wood Structure
(with Microstep)

EDGE:
Rectified

PRINT TYPE :
Digital Print

20x120cm :
18 Faces



IN-WOOD NATURA



In-Wood Natura Ivory

X2R8027AM Microstep 20x120cm



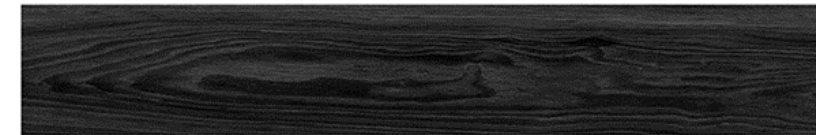
In-Wood Natura Ash Grey

X2R8027BM Microstep 20x120cm



In-Wood Natura Chesnut

X2R8027CM Microstep 20x120cm



In-Wood Natura Ebony

X2R8027DM Microstep 20x120cm



IN-WOOD NATURA

Basic Body Porcelain

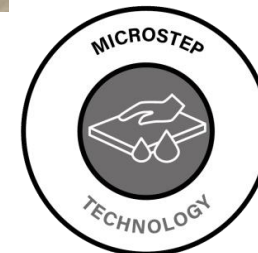
Available Sizes:
20X120cm

Surface:
Wood Structure
(with Microstep)

EDGE:
Rectified

PRINT TYPE :
Digital Print

20x120cm :
18 Faces



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